

CURRICULUM: **INNOVATION AND DIGITAL**

PRIMO ANNO		
Denominazione	CFU	SSD
Contemporary history and media history	6	M-STO/04
Digital media law	12	IUS/09
Information technologies	9	INF/01
Public speaking	6	L-LIN/12
Sociology of media and communication	6	SPS/08
Understanding user behaviour		
<i>Data analysis</i>	3	SECS-S/01
<i>Social psychology and innovation</i>	6	M-PSI/05
Visual media culture	6	M-FIL/05
Visual anthropology	6	M-DEA/01
SECONDO ANNO		
Denominazione	CFU	SSD
Corporate and institutional communication	9	SPS/07
Digital marketing	9	SECS-P/08
Digital social research	6	SPS/07
Economics and entrepreneurship in media industries		
<i>Entrepreneurship and innovation</i>	3	SECS-P/08
<i>Media economics</i>	6	SECS-P/08
Interactive storytelling		
<i>Introduction to digital and interactive narrative</i>	6	SPS/08
<i>Narrative design elements for videogames</i>	6	INF/01
Internet studies and social media studies	6	SPS/08
Writing for digital media	9	L-ART/06
<i>Other skills - Digital filmmaking and video production</i>	3	
TERZO ANNO		
Denominazione	CFU	SSD
Digital media design	6	INF/01
Introduction to artificial intelligence	6	ING-INF/05
Media and gender	6	SPS/08
Media and religion	6	M-STO/07
<i>Elective modules</i>	12	
<i>Language skills</i>	6	
<i>Other skills</i>	6	
<i>Work experience</i>	4	
Final dissertation	5	
Totale	180	